

# PET MED REMINDER TEST RESULTS

When we help clinics educate the pet owner, we help them increase their compliance, have happier customers, and improve their bottom line!

WE ASKED 33 REPS AND CLINICS TO TEST OUR APP AND COMPLETE A FEEDBACK SURVEY. HERE ARE THE RESULTS:



## REP FEEDBACK

88

PERCENT OF REPS BELIEVE THEIR CLINICS WILL BE USING THE APP ON A REGULAR BASIS.

### TOP 3 FEATURES



MEDICATION REMINDERS 94%



APPLICATION VIDEOS 88%



FOLLOW UP VISIT REMINDERS 76%

100% OF REPS PLAN TO TARGET THE PET OWNER COMPLIANCE FEATURE OF THE APP TO THEIR ACCOUNTS.



## CLINIC FEEDBACK

94% OF CLINICS SAID THIS APP IS A USEFUL TOOL FOR CURBSIDE VISITS.

TOP FEATURES CLINICS SAID WILL BE THE MOST USEFUL FOR THE PET OWNER:

100% APPLICATION VIDEOS 81% MEDICATION REMINDERS

94%

OF CLINICS FORESEE THIS APP HELPING TO INCREASE THEIR PET OWNER COMPLIANCE RATE

69%

OF CLINICS RELY ON IN-PERSON DEMONSTRATION TO EXPLAIN PRODUCT APPLICATION

The step-by-step instructional videos in the app are great for pet owners to refer to at home and share with anyone involved with the pet's treatment plan!

2 OUT OF 3 CLINICS PLAN TO SHARE THE APP WITH THEIR CUSTOMERS!

